



Readiness Questionnaire

The following questionnaire was developed for aspiring IABC Fellows or those considering nomination. Check the boxes below that are applicable to your experience or the nominee you are sponsoring.

MANDATORY

- IABC member.
- Member of IABC for a minimum of 5 years (*doesn't have to be consecutive*)
- NOT a current member of the IABC International Executive Board.
- Has NOT been IABC International Chair in the past three years.
- Has identified four professionals (references) who would be willing and available to write a letter of support for the nomination

The Fellows Committee scores each nomination area using a published rubric. To get a sense of how your candidacy might be scored, you should discuss these areas with your sponsor before starting the application so the application can best tell your professional story. The committee's final selection will be guided by this scoring rubric based on the IABC 7-point scale, as well as discussion, interviews with finalists, and consultation with the IABC Ethics Committee and International Executive Board.

1. Contribution to, and leadership in, the profession

- Is there enough evidence that you have had an impact on the professional practice of communication?
- Are you thought of as a reliable presence in the profession?
- Have you had impact at a variety of levels?
- Have you served in a leadership role, professionally?

2. Career achievement

- Is your professional trajectory clear, with some evidence of advancement across positions?
- Are you able to demonstrate the impact of work for most of these roles?
- Is there evidence of your commitment to professional development (such as CMP, SCMP, ABC, or other professional designation)?
- Have you won local or regional or international communication awards of excellence?

3. Authorship, lecturing, speaking

- Have you made contributions as a published author, lecturer, and/or workshop presenter? (*Score higher for a more prolific or broader geographic reach.*)
- Have you been recognized at a international, regional or local level for thought leadership? (*Score higher for recognition at an international level, or across disciplines/governing bodies.*)

4. Contributions to IABC

- Would your application show strong contributions at one or more levels of IABC?
- To what extent have you made a visible impact on IABC?
- Do you have good examples of involvement and recognition? (*Score higher for involvement and recognition at a regional and international level, or across disciplines/governing bodies.*)



**International Association
of Business Communicators**

5. Demonstrated alignment with IABC's brand

- To what extent have you been an advocate of IABC's shared values?
- Is there good evidence (via social media, or in person) of how you model IABC's brand personality? These include ethical and professional conduct, and attention to diversity and inclusion, among other considerations.